ENENTO GROUP

7/16/2025 12:05 noon EEST

This is a translated version of "Ei suurempia juhlan aiheita" report, published on 7/16/2025



Roni Peuranheimo +358 505610455 roni.peuranheimo@inderes.fi

INDERES CORPORATE CUSTOMER

COMPANY REPORT



No major cause for celebration

Enento's Q2 result fell short of our forecasts. The outlook shows signs of stabilization, but no real signs of recovery are yet visible. We believe this is also signaled by the removal of the timeframe for the financial targets. In our view, the share price factors in clear earnings growth for the coming years (2025e-2026e adj. P/E 20x-14x), and if this does not materialize, the expected return will largely depend on the dividend. Following minor estimate cuts, we lower our target price to EUR 17.0 (was EUR 17.5) and reiterate our Reduce recommendation.

Q2 result missed expectations

Enento's Q2 revenue grew modestly by 0.5% to 38.6 MEUR. marginally exceeding our forecast of 38.1 MEUR. Revenue was slightly supported by currencies, and at comparable exchange rates, it declined by 1.7%. Development by business area was largely in line with expectations. Business Insight's revenue was flat year-on-year on a comparable basis, and Consumer Insight's revenue decreased by 4%. The latter's development was still hampered by weak demand for consumer credit information services, especially in Sweden, although some signs of stabilization in their demand are discernible. The development of Business Insight was limited by, among other things, one-off deals timed to the comparison period, but new product areas, such as compliance services, continued to show good growth according to the company. Enento's adjusted EBIT in Q2 was 10.2 MEUR, falling short of our 10.5 MEUR preview estimate. Profitability was pressured by, among other things, increased data acquisition costs, marketing investments, and lower capitalization of own work due to IT infrastructure consolidation. Reported earnings figures were even further below our estimates, with reported EBIT coming in at 5.0 MEUR (estimate 6.7 MEUR) due to significant one-off costs (3.2 MEUR). Once the IT infrastructure project is completed, these should decrease, but some will still be recorded in Q3.

Updated financial targets

Enento reiterated as expected its guidance for revenue of 150-156 MEUR and adjusted EBITDA of 50-55 MEUR. The guidance is achievable, but especially regarding the EBITDA, we believe the lower end of the range is more likely. Should the operating environment deteriorate, a negative earnings warning would not be entirely ruled out. However, this is not currently visible, but on the other hand, there are no clear signs of recovery either, at least in the short term. In our view, this is also reflected by the update of the company's financial targets (average growth of 5-10%, adjusted EBITDA margin of 40%, and net debt to adjusted EBITDA below 3x). The targets were reiterated, but the target period was removed, as the company assumes that achieving them will take longer than previously expected. We believe the targets are ambitious and not achievable at least within a couple of years. In any case, achieving them would require a clear macroeconomic recovery.

We do not see the stock as particularly attractive

Enento's adjusted EV/EBIT multiples for 2025-2026 are 14x-13x and the corresponding P/E multiples are 20x-14x. This year's multiples are not yet particularly attractive, but EPS is still depressed by significant non-recurring items in the first half of the year (not adjusted in the P/E ratio), and these should decrease towards the end of the year. Next year's multiples are already moderate, but we do not see much upside in them and we think that the expected return is mainly based on a dividend yield of around 6%. Our DCF model, which expects very clear improvement in cash flow over the next few years, indicates only limited upside for the stock (EUR 18.1). We believe the company has the potential to return to steady earnings growth after difficult years, but regulatory changes in the Swedish market continue to create uncertainty in the short- and possibly also medium-term outlook. Overall, we view the risk/reward ratio at the current valuation as quite neutral.

Recommendation

Reduce

(was Reduce)

.,





Target price:

EUR 17.00

(was EUR 17.50)

Share price:

EUR 16.54

Valuation risk

Business risk





| | 2024 | 2025e | 2026 e | 2027e |
|-------------|--------|--------|---------------|--------|
| Revenue | 150.4 | 152.7 | 158.1 | 164.2 |
| growth-% | -4% | 2% | 4% | 4% |
| EBIT adj. | 39.6 | 39.5 | 42.6 | 45.9 |
| EBIT-% adj. | 26.4 % | 25.9 % | 27.0 % | 28.0 % |
| Net income | 12.2 | 13.9 | 21.5 | 25.5 |
| EPS (adj.) | 0.78 | 0.83 | 1.15 | 1.31 |
| | | | | |
| | | | | |

| P/E (adj.) | 22.3 | 19.8 | 14.4 | 12.6 |
|------------------|-------|-------|-------|-------|
| P/B | 1.6 | 1.5 | 1.6 | 1.5 |
| Dividend yield-% | 5.7 % | 6.0 % | 6.0 % | 6.3 % |
| EV/EBIT (adj.) | 14.8 | 13.6 | 12.5 | 11.5 |
| EV/EBITDA | 12.6 | 12.3 | 10.5 | 9.5 |
| EV/S | 3.9 | 3.5 | 3.4 | 3.2 |
| | | | | |

Source: Inderes

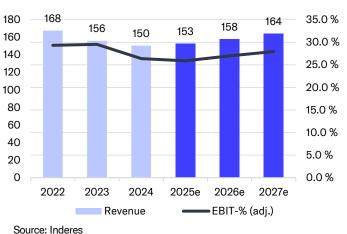
Guidance

(Unchanged)

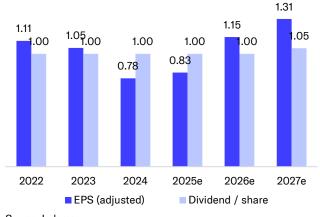
Enento estimates that 2025 revenue will be around 150-156 MEUR and adjusted EBITDA around 50-55 MEUR.



Revenue and EBIT-% (adj.)



EPS and dividend



Source: Inderes

Value drivers

- Stable growth and strong profitability
- Stable cash flow enables investments for growth
- Well-known and respected brands in the Nordic countries
- Income streams include counter-cyclical elements, which increase defensiveness
- Potential longer-term efficiency gains from building the new technology platform
- M&A option (potential buyer and target)

Risk factors

- In the short term, the growth outlook is weak in a challenging market environment
- Dependence on the Nordic banking sector
- Failure in building a unified technology platform
- Regulatory changes can lead to changes in the operating environment

| Valuation | 2025e | 2026e | 2027e |
|----------------------------|---------|---------|--------|
| Share price | 16.5 | 16.5 | 16.5 |
| Number of shares, millions | 23.7 | 23.7 | 23.7 |
| Market cap | 392 | 392 | 392 |
| EV | 539 | 534 | 527 |
| P/E (adj.) | 19.8 | 14.4 | 12.6 |
| P/E | 28.1 | 18.2 | 15.4 |
| P/B | 1.5 | 1.6 | 1.5 |
| P/S | 2.6 | 2.5 | 2.4 |
| EV/Sales | 3.5 | 3.4 | 3.2 |
| EV/EBITDA | 12.3 | 10.5 | 9.5 |
| EV/EBIT (adj.) | 13.6 | 12.5 | 11.5 |
| Payout ratio (%) | 170.1 % | 110.2 % | 97.7 % |
| Dividend yield-% | 6.0 % | 6.0 % | 6.3 % |
| | | | |

Q2 result missed expectations

Revenue growth remained slightly positive, supported by currencies

Enento's Q2 revenue grew by 0.5% to 38.6 MEUR as reported, narrowly exceeding our forecast (38.1 MEUR) which had anticipated a slight decline. The company thus maintained growth but only supported by currency exchange rates as comparable revenue decreased by 1.7%.

Revenues decreased in the company's largest operating countries, i.e., Finland and Sweden. In the smaller markets, Norway and Denmark, revenue grew strongly. However, their significance to the Group's figures is quite limited.

Revenue by business area marginally exceeded our estimates in both, so the development trend by area was largely in line with our expectations. Consumer Insight's revenue still remained clearly in decline (reported growth -1%, comparable growth -4%). The decline in consumer credit information services, especially in Sweden, continued to hamper development. In Sweden, challenges in the loan broker segment continued, particularly due to

the challenging operating environment and regulatory challenges. Also in Finland, a weaker sales mix and weak consumer confidence are weighing on development.

Business Insight performed slightly better than expected (reported growth 2%, comparable growth 0%). Growth was somewhat limited by a one-off data sale in the comparison period. Positive product-specific drivers included continued growth in real estate information services and good growth in compliance services.

Result missed our expectations

Enento's adjusted Q2 EBIT was 10.2 MEUR in Q2 (Q4'24: 10.9 MEUR) which was below our 10.5 MEUR estimate. Also, the adjusted EBITDA (13.0 MEUR) fell short of our forecast. Profitability was pressured by, among other things, increased data acquisition costs, marketing investments, and lower capitalization of own work due to IT infrastructure consolidation. At the same time, profitability was to some extent supported by the efficiency measures taken by the company.

One-off costs were clearly higher than our expectations (3.2 MEUR), meaning that reported EBIT (5.0 MEUR) missed our forecasts and even more clearly the consensus forecasts. Of these, 2.6 MEUR was mainly related to the IT infrastructure project and 0.6 MEUR to restructuring. One-off items of this magnitude should be truly one-off, and these should decline from H2 onwards, as the IT infrastructure project is nearing completion. For Q3, the company will still record some one-off costs related to the IT project.

Financing costs were largely in line with our expectations. Due to weaker operative profitability, the reported earnings per share ultimately landed at EUR 0.13, clearly falling short of our EUR 0.18 estimate.

With the current earnings performance, Enento's balance sheet leverage will increase if the company also keeps the dividend unchanged. Net debt to adjusted EBITDA ratio at the end of Q2 was 2.9x (Q2'24: 2,6x).

| Estimates MEUR / EUR | Q2'24 Comparison | Q2'25 Actualized | Q2'25e Inderes | Q2'25e Consensus | Consensus Low High | Difference (%) Act. vs. inderes | 2025e Inderes |
|----------------------|---------------------|---------------------|-------------------|---------------------|-----------------------|---------------------------------|------------------|
| Revenue | 38.5 | 38.6 | 38.1 | 39.0 | | 1% | 153 |
| EBITDA (ad.) | 14.1 | 13.0 | 13.7 | 13.9 | | -5% | 52.1 |
| EBIT (adj.) | 10.9 | 10.2 | 10.5 | 10.9 | | -3% | 39.5 |
| EBIT | 7.8 | 5.0 | 6.7 | 7.8 | | -26% | 24.0 |
| EPS (reported) | 0.19 | 0.13 | 0.18 | 0.19 | | -27% | 0.59 |
| | | | | | | | |
| Revenue growth-% | -3.0 % | 0.5 % | -0.8 % | 1.4 % | - | 1.3 pp | 1.6 % |
| EBIT-% (adj.) | 28.4 % | 26.4 % | 27.5 % | 27.9 % | - | -1.1 pp | 25.9 % |

Source: Inderes & Enento (6 analysts) (consensus)

Enento Q2'25: Forward



Update to financial targets (1/2)

Guidance reiterated

Enento reiterated its guidance as expected, which forecasts for 2025 150-156 MEUR revenue and 50-55 MEUR adjusted EBITDA. Our forecast prior to the results was slightly below the midpoints of the ranges. Following the Q2 results, the lower end of the guidance range appears more likely in our view, especially concerning EBITDA. We expect the company to still achieve its guidance, but if the operating environment were to weaken further, a negative earnings warning could be possible.

Generally, the company had nothing significantly new to report regarding the outlook. In Business Insight, the company expects to continue to see more stable development. The outlook for Consumer Insight is slightly cloudier, primarily due to regulatory changes in the Swedish market. Stabilization is visible, but the market still faces new regulation as the Swedish Parliament approves the bank license requirement for loan brokers and credit

institutions. The legislation will come into force in July 2025 and will be fully implemented in July 2026. However, the largest loan brokers in the Swedish market (the 4 largest accounting for around 90% of the market) will, according to Enento's assessment, apply for a license. Some smaller players may see this as too expensive and time-consuming, and thus exit the market.

Financial targets updated

Enento also updated its long-term financial targets on the earnings day. The targets themselves remain unchanged, but the target period has been removed.

The targets are:

- Average annual revenue growth of 5-10%
- Adjusted EBITDA margin approximately 40%
- Net debt to adjusted EBITDA less than 3x

 New services accounting for approximately 10% of revenue

The update to the targets was natural as such, as it was already clear at this stage of the old strategy period (2023-2026) that the old targets were outdated and no longer achievable. The company commented that while it is confident in achieving the targets, it requires more time due to the current challenging operating environment.

In our view, this quite clearly signals that the targets are not realistic in the company's own view, at least in the near future. In part, the removal of the target period also leaves more room for interpretation regarding the company's own level of ambition, as the timing of achieving the targets is, however, an essential aspect of the investment case.

| Estimate revisions | 2025 e | 2025 e | Change | 2026 e | 2026 e | Change | 2027 e | 2027 e | Change |
|--------------------|---------------|---------------|--------|---------------|---------------|--------|---------------|---------------|--------|
| MEUR / EUR | Old | New | % | Old | New | % | Old | New | % |
| Revenue | 152 | 153 | 0% | 158 | 158 | 0% | 164 | 164 | 0% |
| EBITDA | 46.9 | 43.8 | -7% | 52.1 | 51.1 | -2% | 56.9 | 55.4 | -3% |
| EBIT (exc. NRIs) | 39.5 | 39.5 | 0% | 43.3 | 42.6 | -1% | 46.9 | 45.9 | -2% |
| EBIT | 26.2 | 24.0 | -8% | 33.0 | 32.4 | -2% | 37.8 | 36.9 | -3% |
| PTP | 19.7 | 17.6 | -11% | 27.8 | 27.2 | -2% | 32.6 | 31.7 | -3% |
| EPS (excl. NRIs) | 0.89 | 0.83 | -6% | 1.17 | 1.15 | -2% | 1.34 | 1.31 | -2% |
| DPS | 1.00 | 1.00 | 0% | 1.00 | 1.00 | 0% | 1.05 | 1.05 | 0% |

Update to financial targets (2/2)

In any case, we believe it is clear that achieving the targets also requires support from the macroeconomy. The company, however, emphasized its confidence in its current strategy, where it aims to maintain a strong market position in core businesses and growth is sought from new service areas, such as PSD2, fraud prevention and compliance.

In terms of growth, we see the target as realistic at least in individual years, but as an average growth rate, the target is clearly more challenging. The profitability target is challenging to achieve, at least in the coming years, as our forecast expects an adjusted EBITDA margin of approximately 34% for this year. In the longer term, the target is achievable, but as we see it, it requires growth and greater scale. The leverage target is realistic, but with the current earnings trend and dividend payout level (the company has not cut its dividend), indebtedness is already close to the upper limit (2.9x).

The dividend policy is separate from the financial targets, but this also remains unchanged. Enento aims to distribute at least 70% of the company's net profit as dividends, taking into account business development and investment needs.

Small cuts to earnings forecasts

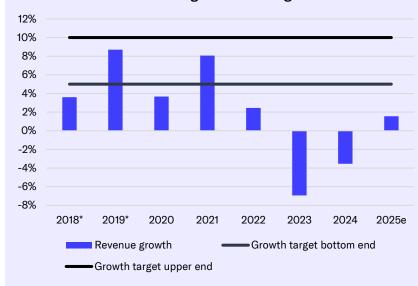
Following Q2 figures that missed our estimates, we have made minor downward revisions to our earnings estimates. The largest forecast changes concerned this year, but our forecasts for the coming years also fell by about 2-3%. Regarding the current year's earnings forecasts, it should be noted that adjusted earnings forecasts decreased less than reported earnings figures due to our increased one-off

cost forecasts.

In terms of EBIT and EBITDA, it is worth noting that going forward, the company will book certain equipment acquisitions as expenses (already reflected in EBITDA) and not as an investment capitalized on the balance sheet. This slightly lowered our investment and depreciation estimates for the coming years.

We expect Enento's 2025 revenue to grow by just under 2% to 152.7 MEUR and adjusted EBITDA to amount to 51.7 MEUR (33.9% of revenue).

Revenue growth and target



Profitability development and target



Valuation

Valuation multiples are not particularly attractive

Given the stable and mature nature of Enento's business, we opt for earnings-based adjusted EV/EBIT and P/E multiples for valuation. The usefulness of the EV/EBIT multiple is supported by the fact that it considers Enento's significant net debt. The P/E ratio is also worth looking at, as it considers the bottom lines of the income statement. It is good to note that adjusted EBIT excludes the company's one-off items in addition to PPA amortization (adjusted P/E does not and is more useful in that sense).

We forecast Enento's adjusted P/E ratios for 2025-2026 to be 20x-14x and the corresponding adjusted EV/EBIT ratios to be 14x-13x. We do not find this year's multiples particularly attractive, but next year's P/E ratio is already moderate. A dividend yield of around 6% clearly supports the expected return. However, regarding the dividend, it is worth noting that to be on a sustainable basis, the level requires a moderate earnings recovery.

DCF model supports valuation

We also rely on the DCF model, which in the big picture is still very useful due to Enento's highly predictable cash flows. Our DCF model indicates a share value of EUR 18.1. Thus, the model indicates a moderate upside. The cost of equity in our model is set at 9.3% and WACC at 8.4%, which we believe is a reasonable level in the current interest rate environment.

Risk/reward at a neutral level

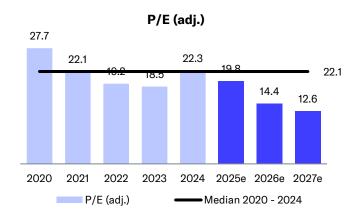
The last few years have been challenging for Enento, with a clear downward trend in earnings. The public perception of the company's defensive business model has been tested.

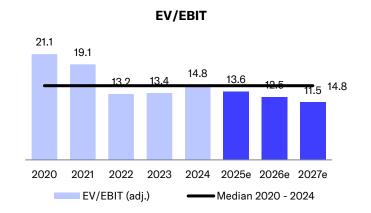
Enento's Q1 report was cautiously encouraging, but Q2 showed that a meaningful recovery still needs to be awaited, and a return to earnings growth is not yet clear. Should the company return to earnings growth, we believe the share has potential at its current valuation. This would, however, require an improvement in the economic environment in Finland and Sweden. Regardless of developments in the economic environment, the company still faces regulatory risks (Sweden), although most of these have, in our assessment, already materialized. A lot is naturally also in the company's own hands, and how the company succeeds in commercializing and growing its new product areas plays a crucial role in the investment story. Nevertheless, at the current earnings level, the valuation is, in our view, somewhat stretched, and we do not see upside potential in the valuation without earnings growth. In this case, the investor's expected return would, in our view, primarily consist of dividend yield. In our view, the share's overall risk/reward ratio is neutral at the current valuation.

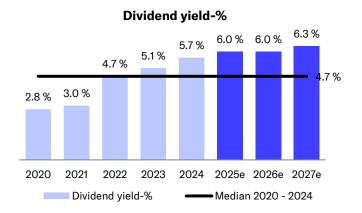
| Valuation | 2025 e | 2026 e | 2027 e |
|----------------------------|---------------|---------------|---------------|
| Share price | 16.5 | 16.5 | 16.5 |
| Number of shares, millions | 23.7 | 23.7 | 23.7 |
| Market cap | 392 | 392 | 392 |
| EV | 539 | 534 | 527 |
| P/E (adj.) | 19.8 | 14.4 | 12.6 |
| P/E | 28.1 | 18.2 | 15.4 |
| P/B | 1.5 | 1.6 | 1.5 |
| P/S | 2.6 | 2.5 | 2.4 |
| EV/Sales | 3.5 | 3.4 | 3.2 |
| EV/EBITDA | 12.3 | 10.5 | 9.5 |
| EV/EBIT (adj.) | 13.6 | 12.5 | 11.5 |
| Payout ratio (%) | 170.1 % | 110.2 % | 97.7 % |
| Dividend yield-% | 6.0 % | 6.0 % | 6.3 % |
| | | | |

Valuation table

| Dividend yield-% | 2.8 % | 3.0 % | 4.7 % | 5.1 % | 5.7 % | 6.0 % | 6.0 % | 6.3 % | 6.7 % |
|----------------------------|---------|--------|---------|---------|---------|---------------|---------------|---------------|---------------|
| Payout ratio (%) | 117.3 % | 92.9 % | 138.5 % | 135.5 % | 194.8 % | 170.1 % | 110.2 % | 97.7 % | 88.2 % |
| EV/EBIT (adj.) | 21.1 | 19.1 | 13.2 | 13.4 | 14.8 | 13.6 | 12.5 | 11.5 | 10.5 |
| EV/EBITDA | 19.3 | 16.1 | 11.6 | 12.1 | 12.6 | 12.3 | 10.5 | 9.5 | 8.7 |
| EV/Sales | 6.3 | 5.7 | 3.9 | 3.9 | 3.9 | 3.5 | 3.4 | 3.2 | 3.0 |
| P/S | 5.3 | 4.9 | 3.1 | 3.0 | 2.8 | 2.6 | 2.5 | 2.4 | 2.3 |
| P/B | 2.6 | 2.5 | 1.7 | 1.6 | 1.6 | 1.5 | 1.6 | 1.5 | 1.5 |
| P/E | 41.5 | 30.7 | 29.6 | 26.4 | 34.0 | 28.1 | 18.2 | 15.4 | 13.3 |
| P/E (adj.) | 27.7 | 22.1 | 19.2 | 18.5 | 22.3 | 19.8 | 14.4 | 12.6 | 11.2 |
| EV | 950 | 935 | 646 | 615 | 587 | 539 | 534 | 527 | 520 |
| Market cap | 807 | 793 | 514 | 464 | 414 | 392 | 392 | 392 | 392 |
| Number of shares, millions | 24.0 | 24.0 | 24.0 | 23.8 | 23.7 | 23.7 | 23.7 | 23.7 | 23.7 |
| Share price | 33.6 | 33.0 | 21.4 | 19.5 | 17.5 | 16.5 | 16.5 | 16.5 | 16.5 |
| Valuation | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 e | 2026 e | 2027 e | 2028 e |







Peer group valuation

| Peer group valuation Company | Market cap MEUR | EV MEUR | EV/I 2025e | EBIT 2026e | EV/EI 2025e | BITDA 2026e | 2025e | //S 2026e | P ₂ | /E 2026e | Dividend 2025e | d yield-% 2026e | P/B 2025e |
|------------------------------|--------------------|------------|---------------|---------------|----------------|----------------|-------|--------------|----------------|-------------|-------------------|--------------------|--------------|
| Dun & Bradstreet | 3481 | 6309 | 9.2 | 8.6 | 7.6 | 7.2 | 3.0 | 2.9 | 8.6 | 7.9 | 2.3 | 2.3 | 1.2 |
| Fair Isaac Corp | 32231 | 34269 | 38.0 | 31.2 | 36.4 | 30.2 | 20.2 | 17.5 | 52.8 | 42.6 | 2.3 | 2.0 | 1.2 |
| Equifax Inc | 27706 | 31907 | 27.8 | 23.0 | 19.0 | 16.6 | 6.2 | 5.6 | 34.2 | 28.1 | 0.7 | 0.8 | 6.4 |
| Experian Plc | 40746 | 44887 | 25.7 | 22.7 | 19.8 | 17.8 | 7.0 | 6.3 | 33.0 | 29.7 | 1.2 | 1.3 | 9.0 |
| TransUnion | 15381 | 19347 | 24.1 | 20.3 | 14.2 | 12.7 | 5.1 | 4.7 | 22.4 | 19.3 | 0.5 | 0.6 | 3.9 |
| Moody's Corp | 77514 | 81584 | 28.6 | 25.8 | 25.8 | 23.5 | 12.8 | 11.9 | 36.7 | 32.5 | 0.8 | 0.8 | 22.6 |
| Intrum AB | 744 | 5031 | 12.2 | 11.3 | 9.6 | 9.0 | 3.2 | 3.1 | 8.2 | 8.3 | | | 0.6 |
| Credit Corp Group Ltd | 561 | 764 | 8.3 | 7.8 | 6.3 | 5.9 | 2.5 | 2.4 | 10.7 | 9.8 | 4.8 | 5.2 | 1.1 |
| Kruk S.A. | 1801 | 3232 | 8.8 | 7.7 | 8.4 | 7.4 | 4.3 | 3.8 | 7.4 | 6.6 | 4.7 | 4.9 | 1.5 |
| Alma Media | 1051 | 1186 | 14.7 | 13.3 | 12.1 | 11.0 | 3.6 | 3.4 | 18.1 | 16.5 | 3.7 | 3.8 | 3.8 |
| F-Secure F-Secure | 290 | 436 | 10.5 | 9.6 | 8.7 | 8.1 | 3.0 | 2.8 | 10.8 | 10.1 | 2.4 | 3.0 | 3.8 |
| Enento Group (Inderes) | 392 | 539 | 13.6 | 12.5 | 12.3 | 10.5 | 3.5 | 3.4 | 19.8 | 14.4 | 6.0 | 6.0 | 1.5 |
| Average | | | 18.9 | 16.5 | 15.3 | 13.6 | 6.4 | 5.8 | 22.1 | 19.2 | 2.3 | 2.5 | 5.4 |
| Median | | | 14.7 | 13.3 | 12.1 | 11.0 | 4.3 | 3.8 | 18.1 | 16.5 | 2.3 | 2.3 | 3.8 |
| Diff-% to median | | | -7% | -6% | 2% | -5% | -17% | -10% | 10% | -13% | 166% | 158% | -59% |

Source: Refinitiv / Inderes

Income statement

| Income statement | 2023 | Q1'24 | Q2'24 | Q3'24 | Q4'24 | 2024 | Q1'25 | Q2'25 | Q3'25e | Q4'25e | 2025 e | 2026 e | 2027 e | 2028 e |
|------------------------------------|--------|---------|--------|--------|---------|---------|--------|--------|--------|--------|---------------|---------------|---------------|---------------|
| Revenue | 156 | 37.3 | 38.5 | 36.8 | 37.8 | 150.4 | 37.7 | 38.6 | 37.4 | 39.0 | 152.7 | 158 | 164 | 170 |
| Business Insight | 88.6 | 22.2 | 23.0 | 21.5 | 22.8 | 89.5 | 22.8 | 23.4 | 22.0 | 23.5 | 91.7 | 95.0 | 98.6 | 103 |
| Consumer Insight | 67.3 | 15.1 | 15.4 | 15.4 | 15.0 | 60.9 | 14.8 | 15.2 | 15.4 | 15.5 | 61.0 | 63.1 | 65.6 | 67.9 |
| Adjusted EBITDA | 57.1 | 12.4 | 14.1 | 13.8 | 11.7 | 52.0 | 12.4 | 13.0 | 14.0 | 12.3 | 51.7 | 54.1 | 57.4 | 61.5 |
| Depreciation | -20.6 | -5.1 | -5.3 | -5.0 | -6.4 | -21.9 | -5.2 | -4.9 | -4.9 | -4.8 | -19.8 | -18.7 | -18.5 | -18.6 |
| EBIT (excl. NRI) | 46.0 | 9.4 | 10.9 | 10.9 | 8.4 | 39.6 | 9.5 | 10.2 | 10.8 | 9.1 | 39.5 | 42.6 | 45.9 | 49.7 |
| EBIT | 30.4 | 5.2 | 7.8 | 7.2 | 4.3 | 24.6 | 5.2 | 5.0 | 7.5 | 6.3 | 24.0 | 32.4 | 36.9 | 40.9 |
| Share of profits in assoc. compan. | -0.8 | -0.2 | -0.1 | -0.1 | -1.7 | -2.1 | -0.2 | 0.0 | 0.0 | 0.0 | -0.2 | -0.2 | -0.2 | -0.2 |
| Net financial items | -7.4 | -1.2 | -2.1 | -2.0 | -1.5 | -6.7 | -2.2 | -1.4 | -1.4 | -1.3 | -6.2 | -5.0 | -5.0 | -4.0 |
| PTP | 22.2 | 3.9 | 5.6 | 5.1 | 1.1 | 15.8 | 2.8 | 3.7 | 6.1 | 5.0 | 17.6 | 27.2 | 31.7 | 36.7 |
| Taxes | -4.7 | -0.8 | -1.3 | -0.9 | -0.6 | -3.6 | -0.6 | -0.7 | -1.3 | -1.1 | -3.7 | -5.7 | -6.2 | -7.2 |
| Net earnings | 17.6 | 3.1 | 4.4 | 4.2 | 0.5 | 12.2 | 2.2 | 3.0 | 4.8 | 3.9 | 13.9 | 21.5 | 25.5 | 29.5 |
| EPS (adj.) | 1.05 | 0.20 | 0.26 | 0.24 | 0.09 | 0.78 | 0.16 | 0.19 | 0.26 | 0.22 | 0.83 | 1.15 | 1.31 | 1.47 |
| EPS (rep.) | 0.74 | 0.13 | 0.19 | 0.18 | 0.02 | 0.51 | 0.09 | 0.13 | 0.20 | 0.17 | 0.59 | 0.91 | 1.07 | 1.25 |
| | | | | | | | | | | | | | | |
| Key figures | 2023 | Q1'24 | Q2'24 | Q3'24 | Q4'24 | 2024 | Q1'25 | Q2'25 | Q3'25e | Q4'25e | 2025 e | 2026 e | 2027 e | 2028 e |
| Revenue growth-% | -6.9 % | -6.8 % | -3.0 % | -1.3 % | -2.9 % | -3.5 % | 1.1 % | 0.5 % | 1.5 % | 3.2 % | 1.6 % | 3.5 % | 3.9 % | 3.8 % |
| Adjusted EBIT growth-% | -6.3 % | -21.7 % | -7.5 % | -7.1 % | -19.9 % | -13.9 % | 1.0 % | -6.5 % | -1.3 % | 7.7 % | -0.3 % | 7.9 % | 7.6 % | 8.2 % |
| EBITDA-% | 32.7 % | 27.7 % | 34.2 % | 33.2 % | 28.4 % | 30.9 % | 27.6 % | 25.7 % | 33.2 % | 28.3 % | 28.7 % | 32.4 % | 33.7 % | 34.9 % |
| Adjusted EBITDA-% | 36.6 % | 33.3 % | 36.7 % | 37.5 % | 30.9 % | 34.6 % | 33.0 % | 33.7 % | 37.4 % | 31.4 % | 33.9 % | 34.3 % | 35.0 % | 36.1 % |
| Adjusted EBIT-% | 29.5 % | 25.1 % | 28.4 % | 29.7 % | 22.2 % | 26.4 % | 25.1 % | 26.4 % | 28.9 % | 23.2 % | 25.9 % | 27.0 % | 28.0 % | 29.1 % |
| Net earnings-% | 11.3 % | 8.2 % | 11.4 % | 11.3 % | 1.4 % | 8.1 % | 5.7 % | 7.7 % | 13.0 % | 10.1 % | 9.1 % | 13.6 % | 15.5 % | 17.3 % |

Source: Inderes

Full-year earnings per share are calculated using the number of shares at year-end.

Balance sheet

| Assets | 2023 | 2024 | 2025e | 2026e | 2027 e |
|--------------------------|------|------|-------|-------|---------------|
| Non-current assets | 443 | 423 | 414 | 408 | 403 |
| Goodwill | 341 | 336 | 336 | 336 | 336 |
| Intangible assets | 88.7 | 78.5 | 69.8 | 64.0 | 59.7 |
| Tangible assets | 10.5 | 7.5 | 7.4 | 7.3 | 7.1 |
| Associated companies | 3.2 | 1.0 | 1.0 | 1.0 | 1.0 |
| Other investments | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other non-current assets | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 |
| Deferred tax assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Current assets | 47.0 | 36.9 | 38.6 | 41.3 | 44.5 |
| Inventories | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other current assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Receivables | 29.7 | 25.6 | 26.4 | 27.0 | 28.1 |
| Cash and equivalents | 17.4 | 11.3 | 12.2 | 14.2 | 16.4 |
| Balance sheet total | 490 | 460 | 452 | 449 | 448 |

| Liabilities & equity | 2023 | 2024 | 2025e | 2026e | 2027e |
|-----------------------------|------|------|-------|-------|-------|
| Equity | 283 | 263 | 253 | 251 | 253 |
| Share capital | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Retained earnings | 55.8 | 44.4 | 34.6 | 32.4 | 34.2 |
| Hybrid bonds | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Revaluation reserve | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other equity | 227 | 219 | 219 | 219 | 219 |
| Minorities | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Non-current liabilities | 170 | 164 | 167 | 166 | 161 |
| Deferred tax liabilities | 15.6 | 12.9 | 12.9 | 12.9 | 12.9 |
| Provisions | 0.4 | 0.6 | 0.0 | 0.0 | 0.0 |
| Interest bearing debt | 154 | 151 | 154 | 153 | 148 |
| Convertibles | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other long term liabilities | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Current liabilities | 37.0 | 32.1 | 32.2 | 32.4 | 34.3 |
| Interest bearing debt | 2.6 | 4.7 | 3.1 | 1.5 | 1.5 |
| Payables | 34.4 | 27.4 | 29.0 | 30.8 | 32.8 |
| Other current liabilities | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Balance sheet total | 490 | 460 | 452 | 449 | 448 |

DCF calculation

| DCF model | 2024 | 2025 e | 2026e | 2027 e | 2028e | 2029 e | 2030 e | 2031e | 2032e | 2033 e | 2034e | TERM |
|---|--------|---------------|--------------|---------------|--------------|---------------|---------------|--------|--------|---------------|--------|--------|
| Revenue growth-% | -3.5 % | 1.6 % | 3.5 % | 3.9 % | 3.8 % | 3.8 % | 3.7 % | 3.7 % | 3.5 % | 3.5 % | 2.2 % | 2.2 % |
| EBIT-% | 16.3 % | 15.7 % | 20.5 % | 22.5 % | 24.0 % | 24.5 % | 25.8 % | 26.7 % | 27.0 % | 26.5 % | 26.5 % | 26.5 % |
| EBIT (operating profit) | 24.6 | 24.0 | 32.4 | 36.9 | 40.9 | 43.3 | 47.3 | 50.8 | 53.2 | 54.0 | 55.2 | |
| + Depreciation | 21.9 | 19.8 | 18.7 | 18.5 | 18.6 | 18.7 | 18.5 | 17.6 | 17.0 | 17.0 | 17.0 | |
| - Paid taxes | -6.3 | -3.7 | -5.7 | -6.2 | -7.2 | -7.7 | -8.4 | -9.1 | -9.6 | -9.8 | -10.2 | |
| - Tax, financial expenses | -1.4 | -1.3 | -1.0 | -1.0 | -0.8 | -0.8 | -0.8 | -0.8 | -0.8 | -0.8 | -0.6 | |
| + Tax, financial income | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| - Change in working capital | -2.9 | 0.7 | 1.2 | 1.0 | 0.4 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | |
| Operating cash flow | 35.9 | 39.5 | 45.6 | 49.2 | 51.9 | 53.7 | 56.8 | 58.7 | 60.0 | 60.7 | 61.5 | |
| + Change in other long-term liabilities | 0.3 | -0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| - Gross CAPEX | -3.5 | -10.8 | -12.9 | -14.0 | -16.0 | -16.5 | -17.0 | -17.0 | -17.0 | -17.0 | -17.1 | |
| Free operating cash flow | 32.7 | 28.1 | 32.7 | 35.2 | 35.9 | 37.2 | 39.8 | 41.7 | 43.0 | 43.7 | 44.4 | |
| +/- Other | -3.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| FCFF | 28.9 | 28.1 | 32.7 | 35.2 | 35.9 | 37.2 | 39.8 | 41.7 | 43.0 | 43.7 | 44.4 | 737 |
| Discounted FCFF | | 27.1 | 29.1 | 28.9 | 27.2 | 26.0 | 25.7 | 24.8 | 23.6 | 22.1 | 20.8 | 345 |
| Sum of FCFF present value | | 600 | 573 | 544 | 515 | 488 | 462 | 436 | 411 | 388 | 366 | 345 |
| Enterprise value DCF | | 600 | | | | | | | | | | |
| - Interest bearing debt | | -155.5 | | | | | | | | | | |

11.3

0.0

-23.7

430

18.1

-Minorities

+ Cash and cash equivalents

Equity value DCF per share

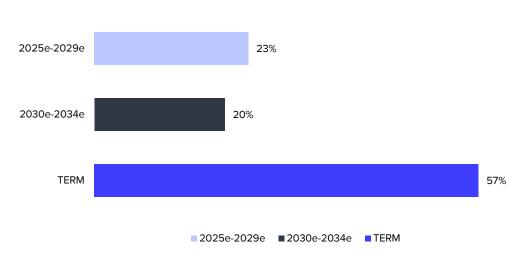
-Dividend/capital return

Equity value DCF

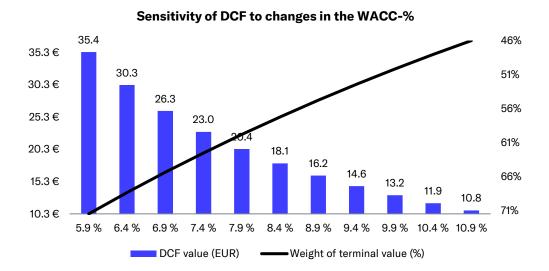
| Weighted average cost of capital (WACC) | 8.4 % |
|---|--------|
| Cost of equity | 9.3 % |
| Risk free interest rate | 2.5 % |
| Liquidity premium | 1.50% |
| Market risk premium | 4.75% |
| Equity Beta | 1.12 |
| Cost of debt | 5.0 % |
| Target debt ratio (D/(D+E) | 18.0 % |
| Tax-% (WACC) | 20.0 % |
| | |

Source: Inderes

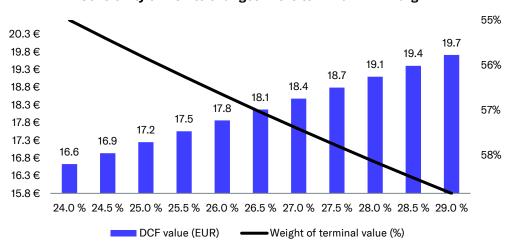
Cash flow distribution



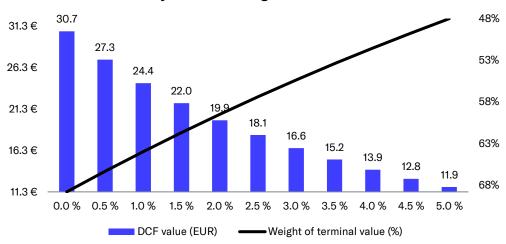
DCF sensitivity calculations and key assumptions in graphs



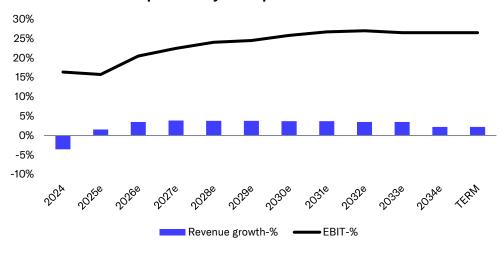




Sensitivity of DCF to changes in the risk-free rate



Growth and profitability assumptions in the DCF calculation



Summary

| Income statement | 2023 | 2024 | 2025 e | 2026 e | 2027e | Per share data | 2023 | 2024 | 2025e | 2026e | 2027 e |
|---------------------------|-------|-------|---------------|---------------|---------------|--------------------------|--------|--------|---------------|---------------|---------------|
| Revenue | 155.9 | 150.4 | 152.7 | 158.1 | 164.2 | EPS (reported) | 0.74 | 0.51 | 0.59 | 0.91 | 1.07 |
| EBITDA | 51.1 | 46.4 | 43.8 | 51.1 | 55.4 | EPS (adj.) | 1.05 | 0.78 | 0.83 | 1.15 | 1.31 |
| EBIT | 30.4 | 24.6 | 24.0 | 32.4 | 36.9 | OCF / share | 1.82 | 1.52 | 1.67 | 1.92 | 2.08 |
| PTP | 22.2 | 15.8 | 17.6 | 27.2 | 31.7 | OFCF / share | 0.95 | 1.22 | 1.19 | 1.38 | 1.49 |
| Net Income | 17.6 | 12.2 | 13.9 | 21.5 | 25.5 | Book value / share | 11.89 | 11.12 | 10.70 | 10.61 | 10.68 |
| Extraordinary items | -15.6 | -4.2 | -3.1 | -3.7 | -4.1 | Dividend / share | 1.00 | 1.00 | 1.00 | 1.00 | 1.05 |
| Balance sheet | 2023 | 2024 | 2025 e | 2026 e | 2027e | Growth and profitability | 2023 | 2024 | 2025 e | 2026 e | 2027 e |
| Balance sheet total | 490.3 | 459.6 | 452.4 | 449.2 | 447.9 | Revenue growth-% | -7% | -4% | 2 % | 4% | 4% |
| Equity capital | 282.9 | 263.2 | 253.4 | 251.2 | 253.0 | EBITDA growth-% | -8% | -9% | -6% | 17% | 8% |
| Goodwill | 340.9 | 335.6 | 335.6 | 335.6 | 335.6 | EBIT (adj.) growth-% | -6% | -14% | 0% | 8% | 8% |
| Net debt | 139.7 | 144.2 | 144.8 | 140.0 | 132.7 | EPS (adj.) growth-% | -6% | -26% | 6% | 38% | 14% |
| | | | | | | EBITDA-% | 32.7 % | 30.9 % | 28.7 % | 32.4 % | 33.7 % |
| Cash flow | 2023 | 2024 | 2025 e | 2026 e | 2027 e | EBIT (adj.)-% | 29.5 % | 26.4 % | 25.9 % | 27.0 % | 28.0 % |
| EBITDA | 51.1 | 46.4 | 43.8 | 51.1 | 55.4 | EBIT-% | 19.5 % | 16.3 % | 15.7 % | 20.5 % | 22.5 % |
| Change in working capital | 0.7 | -2.9 | 0.7 | 1.2 | 1.0 | ROE-% | 6.1 % | 4.5 % | 5.4 % | 8.5 % | 10.1 % |
| Operating cash flow | 43.2 | 35.9 | 39.5 | 45.6 | 49.2 | ROI-% | 6.7 % | 5.2 % | 5.7 % | 7.9 % | 9.1 % |
| CAPEX | -15.9 | -3.5 | -10.8 | -12.9 | -14.0 | Equity ratio | 58.9 % | 58.6 % | 56.0 % | 55.9 % | 56.5 % |
| Free cash flow | 22.5 | 28.9 | 33.1 | 32.7 | 35.2 | Gearing | 49.4 % | 54.8 % | 57.1 % | 55.7 % | 52.5 % |
| Valuation multiples | 2023 | 2024 | 2025 e | 2026 e | 2027e | | | | | | |
| EV/S | 3.9 | 3.9 | 3.5 | 3.4 | 3.2 | | | | | | |
| EV/EBITDA | 12.1 | 12.6 | 12.3 | 10.5 | 9.5 | | | | | | |
| EV/EBIT (adj.) | 13.4 | 14.8 | 13.6 | 12.5 | 11.5 | | | | | | |
| | | | | | | | | | | | |

Dividend-%Source: Inderes

18.5

1.7

5.1 %

22.3

1.6

5.7 %

19.8

1.6

6.0 %

P/E (adj.)

P/B

14.4

1.5

6.0 %

12.6

1.6

6.3 %

Disclaimer and recommendation history

The information presented in Inderes reports is obtained from several different public sources that Inderes considers to be reliable. Inderes aims to use reliable and comprehensive information, but Inderes does not guarantee the accuracy of the presented information. Any opinions, estimates and forecasts represent the views of the authors. Inderes is not responsible for the content or accuracy of the presented information. Inderes and its employees are also not responsible for the financial outcomes of investment decisions made based on the reports or any direct or indirect damage caused by the use of the information. The information used in producing the reports may change quickly. Inderes makes no commitment to announcing any potential changes to the presented information and opinions.

The reports produced by Inderes are intended for informational use only. The reports should not be construed as offers or advice to buy, sell or subscribe investment products. Customers should also understand that past performance is not a guarantee of future results. When making investment decisions, customers must base their decisions on their own research and their estimates of the factors that influence the value of the investment and take into account their objectives and financial position and use advisors as necessary. Customers are responsible for their investment decisions and their financial outcomes.

Reports produced by Inderes may not be edited, copied or made available to others in their entirety, or in part, without Inderes' written consent. No part of this report, or the report as a whole, shall be transferred or shared in any form to the United States, Canada or Japan or the citizens of the aforementioned countries. The legislation of other countries may also lay down restrictions pertaining to the distribution of the information contained in this report. Any individuals who may be subject to such restrictions must take said restrictions into account.

Inderes issues target prices for the shares it follows. The recommendation methodology used by Inderes is based on the share's 12-month expected total shareholder return (including the share price and dividends) and takes into account Inderes' view of the risk associated with the expected returns. The recommendation policy consists of four tiers: Sell, Reduce, Accumulate and Buy. As a rule, Inderes' investment recommendations and target prices are reviewed at least 2–4 times per year in connection with the companies' interim reports, but the recommendations and target prices may also be changed at other times depending on the market conditions. The issued recommendations and target prices do not guarantee that the share price will develop in line with the estimate. Inderes primarily uses the following valuation methods in determining target prices and recommendations: Cash flow analysis (DCF), valuation multiples, peer group analysis and sum of parts analysis. The valuation methods and target price criteria used are always company-specific and they may vary significantly depending on the company and (or) industry.

Inderes' recommendation policy is based on the following distribution relative to the 12-month risk-adjusted expected total shareholder return.

| Buy | The 12-month risk-adjusted expected shareholder return of |
|-----|---|
| | the share is very attractive |

Accumulate The 12-month risk-adjusted expected shareholder return of the share is attractive

Reduce The 12-month risk-adjusted expected shareholder return of

the share is weak

Sell The 12-month risk-adjusted expected shareholder return of

the share is very weak

The assessment of the 12-month risk-adjusted expected total shareholder return based on the above-mentioned definitions is company-specific and subjective. Consequently, similar 12-month expected total shareholder returns between different shares may result in different recommendations, and the recommendations and 12-month expected total shareholder returns between different shares should not be compared with each other. The counterpart of the expected total shareholder return is Inderes' view of the risk taken by the investor, which varies considerably between companies and scenarios. Thus, a high expected total shareholder return does not necessarily lead to positive performance when the risks are exceptionally high and, correspondingly, a low expected total shareholder return does not necessarily lead to a negative recommendation if Inderes considers the risks to be moderate.

The analysts who produce Inderes' research and Inderes employees cannot have 1) shareholdings that exceed the threshold of significant financial gain or 2) shareholdings exceeding 1% in any company subject to Inderes' research activities. Inderes Oyj can only own shares in the target companies it follows to the extent shown in the company's model portfolio investing real funds. All of Inderes Oyj's shareholdings are presented in itemised form in the model portfolio. Inderes Oyj does not have other shareholdings in the target companies analysed. The remuneration of the analysts who produce the analysis are not directly or indirectly linked to the issued recommendation or views. Inderes Oyj does not have investment bank operations.

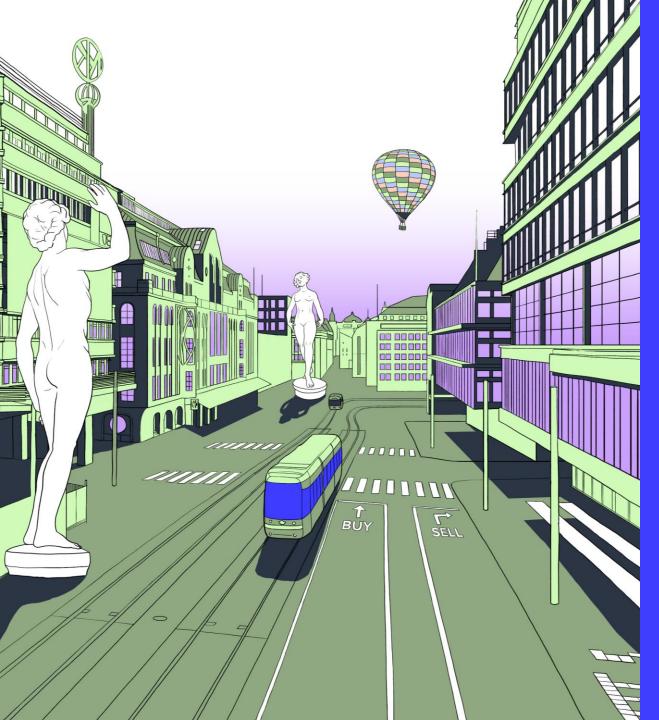
Inderes or its partners whose customer relationships may have a financial impact on Inderes may, in their business operations, seek assignments with various issuers with respect to services provided by Inderes or its partners. Thus, Inderes may be in a direct or indirect contractual relationship with an issuer that is the subject of research activities. Inderes and its partners may provide investor relations services to issuers. The aim of such services is to improve communication between the company and the capital markets. These services include the organisation of investor events, advisory services related to investor relations and the production of investor research reports.

More information about research disclaimers can be found at www.inderes.fi/research-disclaimer.

Inderes has made an agreement with the issuer and target of this report, which entails compiling a research report.

Recommendation history (>12 mo)

| Date | Recommendation | Target | Share price |
|------------|----------------|---------|-------------|
| 9/1/2023 | Accumulate | 24.50 € | 23.15 € |
| 10/11/2023 | Accumulate | 21.00€ | 18.22 € |
| 10/30/2023 | Buy | 21.00€ | 16.50 € |
| 2/6/2024 | Accumulate | 21.00€ | 19.34 € |
| 2/12/2024 | Accumulate | 20.00€ | 18.26 € |
| 4/24/2024 | Accumulate | 19.00€ | 16.82 € |
| 7/17/2024 | Accumulate | 19.00€ | 17.10 € |
| 10/16/2024 | Reduce | 19.00€ | 19.10 € |
| 10/30/2024 | Reduce | 19.00€ | 18.72 € |
| 12/9/2024 | Accumulate | 19.00€ | 17.52 € |
| 2/17/2025 | Reduce | 17.00€ | 16.60 € |
| 4/15/2025 | Accumulate | 16.50 € | 15.40 € |
| 4/28/2025 | Accumulate | 17.50 € | 16.40 € |
| 5/28/2025 | Reduce | 17.50 € | 17.80 € |
| 7/16/2025 | Reduce | 17.00€ | 16.54 € |
| | | | |



CONNECTING INVESTORS AND COMPANIES.

Inderes democratizes financial information by connecting investors and listed companies. For investors, we are an investing community and a trusted source of financial information and equity research. For listed companies, we are a partner in delivering high-quality investor relations. Over 500 listed companies in Europe use our investor relations products and equity research services to provide better investor communications to their shareholders.

Our goal is to be the most investor-minded company in finance. Inderes was founded in 2009 by investors, for investors. As a Nasdaq First North-listed company, we understand the day-to-day reality of our customers.

Inderes Ab

Vattugatan 17, 5tr Stockholm

+46 8 411 43 80

inderes.se

Inderes Ovi

Porkkalankatu 5 00180 Helsinki +358 10 219 4690

inderes.fi

