TOKMANNI GROUP

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INDERES CORPORATE CUSTOMER

COMPANY REPORT



Dollarstore as a big question mark

Tokmanni's Q3 result weakened due to Dollarstore's poor performance, and the good development in Finland was not enough to compensate for this. The second installment of the dividend was not paid to strengthen the balance sheet, which was a disappointment. We lower the target price to EUR 7.7 (was EUR 10.0) and reiterate our Reduce recommendation as forecasts have decreased and risks regarding Dollarstore's future development have increased.

Finland's performance good and Dollarstore's very weak

The Group's Q3 revenue grew by 4% to 433 MEUR. Despite topline growth, the Group's adjusted EBIT declined to 26.4 MEUR (Q3'24: 29.5 MEUR), which was also clearly below our forecast of 30.7 MEUR. Finland's result was strong given the circumstances, with adjusted EBIT rising to 26.3 MEUR (Q3'24: 25.2 MEUR), with especially strict cost control supporting the result. In the big picture, the segment's improved EBIT margin (8.4% vs. Q3'24: 8.3%) was good news, and the erosion of competitiveness in Finland is not as acute a concern as before.

However, Dollarstore's performance was very weak, as the segment's adjusted EBIT was only 1.1 MEUR (Q3'24: 5.1 MEUR). Concerns were raised particularly by the comparable decline in Dollarstore's customer numbers (-4.9%) as Tokmanni renewed the chain's assortment, and the increased average purchase value (+3.6%) was not enough to compensate for the development. The company explained the customer churn by the removal of lowprice-point products from the selection, which has also led to some customers leaving. In the longer term, however, the company sees the assortment changes as the right strategy, provided that the company's own products increase their recognition and attract new consumers. We believe that the high customer churn still surprised the company, and without the realized acquisition synergies exceeding expectations (21.7 MEUR/year run rate), Dollarstore would have been firmly in the red at the operating profit level. Communication has also clearly changed from two years ago, when the acquisition multiples were justified by the chain's 2022

EBIT (16 MEUR) and additional synergies of over 15 MEUR.

The company's main focus is on profitability

Tokmanni revised its earnings guidance towards the lower end of the previous range. The company now anticipates 2025 adjusted EBIT to be 85–95 MEUR (2024: 99.7 MEUR). We lowered our forecast to 85 MEUR and still expect slight earnings growth from Q4. A second profit warning looms on the horizon, and avoiding it will require a successful Christmas quarter. The company justified its guidance by stating that it sees preliminary, but still faint, signals that the market might be improving. The company also stressed that it had shifted its strategic focus towards profitability at least for the rest of the year and H1'26 before the new management takes over. It aims to achieve this through comparable growth, by improving gross margin and with strict cost control. The company continues to strive for more efficient working hours and marketing, in which it succeeded well in Finland during Q3.

Dollarstore will also open 5 new stores in Q4, so the pedal remains to the metal for that part of the business. However, the chain's like-for-like growth must turn positive, which requires the current assortment strategy to work. Our expectations for earnings growth in the coming years and in the long term have clearly decreased, but we still expect earnings growth to improve, driven by the target market and Dollarstore's expansion.

Risk/reward slightly tilted to the former

Tokmanni's low valuation compared to its own history and peers (2025e P/E 11x and EV/EBITDA 6x) is already starting to attract us. However, we do not yet see a rush to buy, as Dollarstore's development raised too many questions and the risk of an earnings warning for the rest of the year is evident. The expected return would be supported by a 6% dividend yield, but there is also uncertainty about its sustainability if the earnings level continues to weaken, e.g., if Dollarstore's challenges continue. The value indicated by the DCF model (8.2e) suggests an upside, but this is also very sensitive to the company's long-term profitability level.

Recommendation

Reduce

(was Reduce)

Target price:

EUR 7.70

(was EUR 10.00)

Share price:

EUR 7.29

Business risk



Valuation risk



| | 2024 | 2025 e | 2026 e | 2027 e |
|------------------|--------|---------------|---------------|---------------|
| Revenue | 1674.9 | 1736.3 | 1837.5 | 1932.5 |
| growth-% | 20% | 4% | 6% | 5% |
| EBIT adj. | 102.3 | 85.0 | 100.3 | 114.9 |
| EBIT-% adj. | 6.1 % | 4.9 % | 5.5 % | 5.9 % |
| Net Income | 48.8 | 37.1 | 44.6 | 58.3 |
| EPS (adj.) | 0.87 | 0.65 | 0.81 | 1.04 |
| | | | | |
| P/E (adj.) | 13.9 | 11.2 | 9.0 | 7.0 |
| P/B | 2.7 | 1.5 | 1.4 | 1.3 |
| Dividend yield-% | 2.8 % | 6.0 % | 7.3 % | 9.5 % |
| EV/EBIT (adj.) | 14.9 | 14.5 | 12.3 | 10.8 |
| EV/EBITDA | 6.7 | 5.7 | 5.4 | 5.0 |
| EV/S | 0.9 | 0.7 | 0.7 | 0.6 |

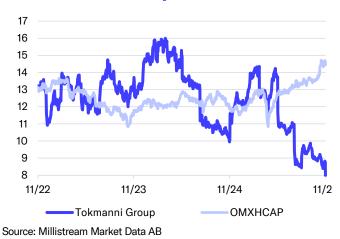
Source: Inderes

Guidance

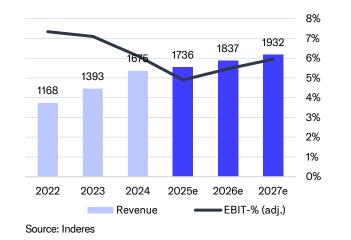
(Adjusted)

In 2025, Tokmanni expects its revenue to be 1,710-1,750 MEUR (2024: 1,670 MEUR) and comparable EBIT to be 85-95 MEUR (was 99.7 MEUR).

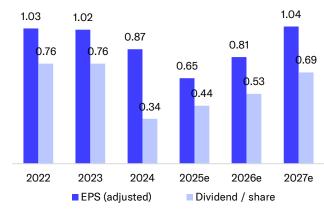
Share price



Revenue and EBIT-% (adj.)



EPS and dividend



Source: Inderes

Value drivers

- Dollarstore and internationalization
- New store openings
- Increase in private label share
- Smart buying becoming more popular
- Economies of scale through volumes, e.g., in purchasing and negotiating lease terms
- Exploiting own online store as a potential platform for third party products

Risk factors

- Tighter competition and new international challengers
- Failure in acquisitions or international expansion (Dollarstore)
- Dependence on central stocks
- Reputation and price impression risks
- Disruptions in product availability and sector's dependence on manufacturing in the Far East
- Escalation of the trade war could slow economic growth and increase inflation

| Valuation | 2025 e | 2026 e | 2027 e |
|----------------------------|---------------|---------------|---------------|
| Share price | 7.29 | 7.29 | 7.29 |
| Number of shares, millions | 58.9 | 58.9 | 58.9 |
| Market cap | 429 | 429 | 429 |
| EV | 1230 | 1237 | 1236 |
| P/E (adj.) | 11.2 | 9.0 | 7.0 |
| P/E | 11.6 | 9.6 | 7.4 |
| P/B | 1.5 | 1.4 | 1.3 |
| P/S | 0.2 | 0.2 | 0.2 |
| EV/Sales | 0.7 | 0.7 | 0.6 |
| EV/EBITDA | 5.7 | 5.4 | 5.0 |
| EV/EBIT (adj.) | 14.5 | 12.3 | 10.8 |
| Payout ratio (%) | 69.8 % | 70.0 % | 70.0 % |
| Dividend yield-% | 6.0 % | 7.3 % | 9.5 % |

Comparable sales were below our expectations for Dollarstore

Tokmanni performed well in Finland

The Tokmanni segment grew by 3.5% to 315 MEUR, which was close to our forecast of 317 MEUR. The segment's comparable sales grew by 1.5%, of which customer volume growth accounted for 1.3% and average purchase growth for 0.2%. Growth was achieved in both daily consumer goods sales (2.5%) and durable goods sales (4.3%).

Dollarstore sales missed our expectations clearly

Dollarstore segment sales grew by 6% to 119 MEUR (our estimate 126 MEUR). Dollarstore's sales were boosted by new store openings (145 stores vs. Q3'24: 137 stores), but comparable revenue simultaneously decreased by 1.4% in local currencies. This was a clear disappointment, especially as it was driven by a 4.9% decrease in customer numbers, while the average purchase increased by 3.6%. The 4.3% growth in consumer goods sales was, as expected, driven by a wider range of private label products.

Tokmanni's operating result was good

The Tokmanni segment's adjusted EBIT rose to 26.3 MEUR (Q3'24: 25.2 MEUR), while we had anticipated it to be 23.7 MEUR. The segment's performance was at a good level as the difficult consumer market continued. The comparable gross margin decreased as expected to 33.9% (Q3'25: 34.9%), which was particularly affected by clearance sales of summer and spring season products. However, in Finland, successful efforts had now been made to address the problem areas of the last quarter, namely marketing efficiency and personnel cost management. Comparable costs were 61.1 MEUR, down 0.6 MEUR from the comparison period, while we had expected an increase, which explained the earnings beat relative to our expectations.

Dollarstore's operating result was weak

However, the Dollarstore segment's performance was disappointing, with adjusted EBIT reaching only 1.1 MEUR

(Q3'24: 5.1 MEUR), while we expected it to improve to 6.9 MEUR. The comparable gross margin was 36.8% (Q3'24: 37.6%), while we expected a performance in line with the comparison period. Comparable operating expenses of 25.2% of revenue (Q3'24: 22.7%) also clearly exceeded our forecasts, which was naturally due to negative comparable growth that clearly fell short of our expectations.

Overall, adjusted EBIT decreased by 10% to 26.4 MEUR (Q3'24: 29.5 MEUR), while we expected it to have increased slightly to 30.7 MEUR. Earnings per share dropped to EUR 0.24 (Q3'24: EUR 0.28), while our estimate was 0.26 MEUR. Net debt to LTM EBITDA (excluding IFRS 16) was 3.6x, remaining at the previous quarter's level despite the decline in earnings. This was explained by good cash flow from operating activities, which was now 31.8 MEUR (Q3'24: 8.1 MEUR). This was mainly due to seasonal products that remained unsold from June having been sold in Q3.

| Estimates MEUR / EUR | Q3'24 Comparison | Q3'25 Actualized | Q3'25e Inderes | Q3'25e Consensus | Consensus Low High | Difference (%) Act. vs. inderes | 2025e Inderes |
|----------------------|---------------------|---------------------|-------------------|---------------------|-----------------------|---------------------------------|------------------|
| Revenue | 416 | 433 | 443 | Consensus | LOW HIGH | -2% | 1736 |
| EBIT (adj.) | 29.5 | 26.4 | 30.7 | | | -14% | 85.0 |
| PTP | 20.4 | 17.9 | 19.1 | | | -6% | 46.2 |
| EPS (reported) | 0.28 | 0.24 | 0.26 | | | -8% | 0.63 |
| | | | | | | | |
| Revenue growth-% | 14.3 % | 4.0 % | 6.3 % | | | -2.4 pp | 3.7 % |
| EBIT-% (adj.) | 7.1 % | 6.1 % | 6.9 % | | | -0.8 pp | 4.9 % |

We significantly lowered our estimates, especially for Dollarstore

EBIT guidance was trimmed to the lower end of the range

Tokmanni revised its guidance towards the lower end of the previous ranges. In 2025, the company now expects its revenue to increase to 1710-1750 MEUR (2024: 1675 MEUR) and adjusted EBIT EUR 85–95 million (2024: 99.7 MEUR). We have now lowered our EBIT forecast to the very bottom of the range, and a profit warning is not out of the question if the important Christmas quarter does not go well for the company. Reaching the guidance requires slight earnings growth in Q4. The company justified its guidance by stating that it sees preliminary, but still faint, signals that the market might be improving. The company also reiterated that it has shifted its strategic focus towards profitability at least for the rest of the year and H1'26 before the new management takes over.

It aims to achieve this through comparable growth, by improving the gross margin % and with tight cost control. The company continues to strive for more efficient working

hours and marketing, in which it succeeded in Finland during Q3.

In the long term, Dollarstore acts as a potential earnings growth component, opening another 5 new stores in Q4, so the pedal remains to the metal in that regard. However, the chain's like-for-like growth must turn positive, which requires the current assortment strategy to work.

The dividend was retroactively cut for 2024

The company also announced that the Board had decided not to use its authorization to pay a second dividend installment. This is understandable, so that the company can move towards the target level of indebtedness (2.25x). We also lowered our dividend forecasts, as the company's target is to pay out approximately 70% of its net profit as dividends, and the reduction in our earnings forecasts also led to a cut in dividend forecasts.

The company also stated that at the beginning of the new strategy period starting in 2026, the focus will remain on

improving profitability, and in both segments, the company will focus on margins and cost discipline in addition to sales. At the same time, it continues to integrate Dollarstore into the Tokmanni Group and develop its store network in Finland, Sweden and Denmark. Optimizing inventory levels is also a key theme for the rest of the year, which, if successful, would strengthen the balance sheet. Normally, cash flow in Q4 is strong, as goods acquired for Christmas are sold to consumers, and thus net debt (Q3'25: 323 MEUR excluding IFRS 16) should melt significantly from the current level towards the end of the year.

We also lowered our long-term margin estimate

Our forecast cuts for the coming years are shown in the table. We also lowered our long-term estimate for the Group's EBIT margin to 6.5% (prev. 7%). We no longer believe that Dollarstore's EBIT margin (LTM 1.3%) can be raised close to Tokmanni Finland's levels (LTM 6.6%), although we expect both to improve from their current levels.

| Estimate revisions MEUR / EUR | 2025e Old | 2025e New | Change % | 2026e Old | 2026e New | Change % | 2027e Old | 2027e New | Change % |
|-------------------------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|
| Revenue | 1752 | 1736 | -1% | 1859 | 1837 | -1% | 1961 | 1932 | -1% |
| EBIT (exc. NRIs) | 92 | 85 | -8% | 111 | 100 | -10% | 127 | 115 | -10% |
| EBIT | 89 | 84 | -6% | 108 | 97.3 | -10% | 124 | 112 | -10% |
| PTP | 49 | 46 | -7% | 67 | 56 | -16% | 84 | 71 | -15% |
| EPS (excl. NRIs) | 0.72 | 0.65 | -10% | 0.96 | 0.81 | -16% | 1.21 | 1.04 | -14% |
| DPS | 0.50 | 0.44 | -12% | 0.65 | 0.53 | -18% | 0.80 | 0.69 | -13% |

The valuation would be attractive, but the risks

are elevated relative to history

Historically, Tokmanni has been valued at around 14x P/E and 8x EV/EBITDA multiples based on the last 12 months' earnings. The current financial year's multiples (2025e P/E 11x and EV/EBITDA 6x) are clearly below these levels. However, it should be noted that the increased interest rate environment supports a downside for multiples relative to history. Also, in 2023, Dollarstore introduced a more uncertain component to forecasting, which, in our opinion, has a downward effect on the company's acceptable multiples.

The share is priced significantly below its peers

The peer group of retail companies is valued at approximately 18-15x P/E and 9-8x EV/EBITDA (2025-26e). Tokmanni is priced at a large discount on a net income basis compared to its peers (P/E ~40%). With the EV/EBITDA factor (incl. IFRS 16) that takes into account the stretched balance sheet, the discount is slightly less severe (~30%). We see the discount pricing as partly justified, as, for example, the peers' return on capital is currently better than Tokmanni's. We consider this discount justified, as the return on capital of the peers is better than Tokmanni's.

DCF assumptions involve more uncertainty than usual

Tokmanni's business generally generates predictable cash flow, and the investment outlook is relatively stable. However, changes in working capital levels cause slight fluctuations between years. With financing costs currently consuming roughly half of EBIT, the model is, on the other hand, very sensitive to the profitability level achieved by the company. This is shown in the graph on page 12. Our DCF model now indicates a value of EUR 8.2 (was EUR 10.2) after lowering both our short- and long-term forecasts. Despite our significantly lowered forecasts, we still expect

earnings growth in the coming years, driven by an improving target market (especially supporting sales of more expensive consumer goods) and Dollarstore's expansion. We now estimate the company to achieve an EBIT margin of 6.5% in the terminal period (LTM 4.9%).

Risk/reward slightly tilted to the former

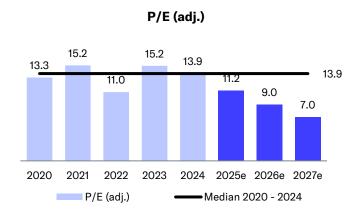
The current year's valuation multiples are so low that we do not see any further downside in them. However, without realized earnings growth, the share also lacks upward drivers. If the earnings growth we forecast materializes, we believe it will also drive the stock upwards. If earnings growth materializes, the expected return would also be supported by a good dividend yield in the coming years. However, we emphasize that the dividend is at a more volatile level compared to history, considering the stretched balance sheet and recent earnings challenges, and the dividend would not withstand a prolonged earnings decline.

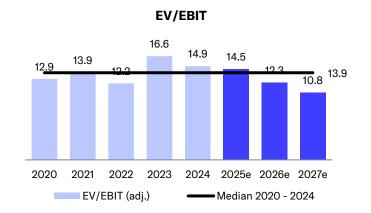
However, the potential returns are counterbalanced by exceptionally high risks related to the realization of earnings growth, as, for example, There is clear uncertainty regarding the success of Dollarstore's concept changes after a weak Q3. The risk of a profit warning for the rest of the year is also evident, as even the lower end of the earnings guidance requires a successful Christmas season and slight earnings growth in Q4. We believe that a profit warning would make the market even more concerned about future cash flows and the share price reaction would be negative, despite the fact that the share already fell by 17% on Friday. On the other hand, the improved EBIT margin of the Tokmanni segment (8.4% vs. 8.3%) somewhat alleviated the risks of weakening competitiveness in Finland as competitors continue their aggressive expansion. This contributes to the stability of cash flows.

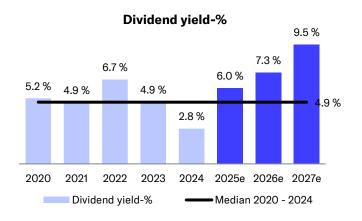
| /aluation | 2025 e | 2026 e | 2027 e | |
|----------------------------|---------------|---------------|---------------|--|
| Share price | 7.29 | 7.29 | 7.29 | |
| Number of shares, millions | 58.9 | 58.9 | 58.9 | |
| Market cap | 429 | 429 | 429 | |
| €V | 1230 | 1237 | 1236 | |
| P/E (adj.) | 11.2 | 9.0 | 7.0 | |
| P/E | 11.6 | 9.6 | 7.4 | |
| P/B | 1.5 | 1.4 | 1.3 | |
| P/S | 0.2 | 0.2 | 0.2 | |
| EV/Sales | 0.7 | 0.7 | 0.6 | |
| EV/EBITDA | 5.7 | 5.4 | 5.0 | |
| EV/EBIT (adj.) | 14.5 | 12.3 | 10.8 | |
| Payout ratio (%) | 69.8 % | 70.0 % | 70.0 % | |
| Dividend yield-% | 6.0 % | 7.3 % | 9.5 % | |
| | | | | |

Valuation table

| Valuation | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 e | 2026 e | 2027 e | 2028 e |
|----------------------------|--------|--------|--------|--------|--------|---------------|---------------|---------------|---------------|
| Share price | 16.2 | 19.7 | 11.3 | 15.4 | 12.1 | 7.29 | 7.29 | 7.29 | 7.29 |
| Number of shares, millions | 58.8 | 58.9 | 58.9 | 58.8 | 58.8 | 58.9 | 58.9 | 58.9 | 58.9 |
| Market cap | 956 | 1157 | 665 | 907 | 713 | 429 | 429 | 429 | 429 |
| EV | 1288 | 1471 | 1048 | 1638 | 1529 | 1230 | 1237 | 1236 | 1237 |
| P/E (adj.) | 13.3 | 15.2 | 11.0 | 15.2 | 13.9 | 11.2 | 9.0 | 7.0 | 6.1 |
| P/E | 13.4 | 14.8 | 11.3 | 16.8 | 14.6 | 11.6 | 9.6 | 7.4 | 6.4 |
| P/B | 4.4 | 4.7 | 2.7 | 3.4 | 2.7 | 1.5 | 1.4 | 1.3 | 1.2 |
| P/S | 0.9 | 1.0 | 0.6 | 0.7 | 0.4 | 0.2 | 0.2 | 0.2 | 0.2 |
| EV/Sales | 1.2 | 1.3 | 0.9 | 1.2 | 0.9 | 0.7 | 0.7 | 0.6 | 0.6 |
| EV/EBITDA | 7.9 | 8.4 | 6.7 | 8.6 | 6.7 | 5.7 | 5.4 | 5.0 | 4.8 |
| EV/EBIT (adj.) | 12.9 | 13.9 | 12.2 | 16.6 | 14.9 | 14.5 | 12.3 | 10.8 | 10.0 |
| Payout ratio (%) | 70.2 % | 72.5 % | 76.1 % | 82.8 % | 41.0 % | 69.8 % | 70.0 % | 70.0 % | 75.0 % |
| Dividend yield-% | 5.2 % | 4.9 % | 6.7 % | 4.9 % | 2.8 % | 6.0 % | 7.3 % | 9.5 % | 11.7 % |
| | | | | | | | | | |







Peer group valuation

| Peer group valuation Company | Market cap MEUR | EV MEUR | EV/ 2025e | EBIT 2026e | EV/EI 2025e | BITDA 2026e | EV 2025e | 7/S 2026e | P 2025e | /E 2026e | Dividend 2025e | l yield-% 2026e | P/B 2025e |
|------------------------------|--------------------|------------|--------------|---------------|----------------|----------------|-------------|--------------|------------|-------------|-------------------|--------------------|--------------|
| Europris ASA | 1244 | 1689 | 14.6 | 12.9 | 8.5 | 7.7 | 1.3 | 1.3 | 16.5 | 13.5 | 4.1 | 4.7 | 3.4 |
| Byggmax Group AB | 270 | 448 | 17.6 | 14.7 | 5.2 | 5.1 | 0.8 | 0.7 | 18.5 | 14.4 | 2.7 | 3.5 | 1.2 |
| Clas Ohlson AB | 2181 | 2233 | 21.2 | 16.4 | 12.6 | 11.0 | 2.1 | 2.0 | 26.7 | 20.6 | 2.2 | 2.4 | 9.0 |
| Axfood AB | 5293 | 6724 | 20.1 | 17.5 | 9.6 | 8.9 | 0.8 | 0.8 | 23.8 | 20.1 | 3.4 | 3.6 | 7.7 |
| Dollar General Corp | 19703 | 23535 | 14.3 | 13.6 | 9.6 | 9.0 | 0.7 | 0.6 | 18.2 | 16.9 | 2.3 | 2.3 | 3.1 |
| Kesko Oyj | 7359 | 10816 | 16.6 | 15.2 | 8.7 | 8.1 | 0.9 | 0.8 | 16.8 | 15.2 | 5.1 | 5.5 | 2.7 |
| Musti Group Oyj | 647 | 839 | 15.5 | 13.5 | 8.8 | 8.1 | 1.7 | 1.6 | 16.3 | 14.4 | 4.2 | 4.7 | 3.2 |
| B&M European Value Retail | 1881 | 4372 | 6.8 | 8.2 | 4.7 | 5.1 | 0.7 | 0.7 | 4.9 | 6.9 | 14.9 | 9.1 | 2.6 |
| Puuilo Oyj | 1218 | 1325 | 20.7 | 17.4 | 15.9 | 13.5 | 3.5 | 3.0 | 25.7 | 21.5 | 3.1 | 3.9 | 12.1 |
| Verkkokauppa.com Oyj | 181 | 179 | 11.4 | 12.4 | 8.4 | 8.4 | 0.4 | 0.3 | 16.6 | 17.7 | 2.9 | 3.2 | 4.4 |
| Kamux Oyj | 84 | 146 | 26.0 | 10.9 | 6.4 | 5.0 | 0.2 | 0.2 | 33.3 | 10.5 | 1.9 | 4.1 | 0.8 |
| Rusta | 944 | 1420 | 17.7 | 14.7 | 8.4 | 7.4 | 1.3 | 1.2 | 20.1 | 15.4 | 2.1 | 2.9 | 4.5 |
| Tokmanni Group (Inderes) | 429 | 1230 | 14.5 | 12.3 | 5.7 | 5.4 | 0.7 | 0.7 | 11.2 | 9.0 | 6.0 | 7.3 | 1.5 |
| Average | | | 16.9 | 14.0 | 8.9 | 8.1 | 1.2 | 1.1 | 19.8 | 15.6 | 4.1 | 4.1 | 4.5 |
| Median | | | 17.1 | 14.1 | 8.6 | 8.1 | 0.9 | 0.8 | 18.3 | 15.3 | 3.0 | 3.7 | 3.3 |
| Diff-% to median | | | -15% | -13% | -34% | -33% | -17% | -17% | -39% | -41% | 101% | 95% | -53% |

Source: Refinitiv / Inderes

Income statement

| Income statement | 2023 | Q1'24 | Q2'24 | Q3'24 | Q4'24 | 2024 | Q1'25 | Q2'25 | Q3'25 | Q4'25e | 2025 e | 2026 e | 2027 e | 2028 e |
|------------------------|--------|--------|--------|--------|--------|--------|---------|---------|---------|--------|---------------|---------------|---------------|---------------|
| Revenue | 1393 | 339 | 423 | 416 | 497 | 1675 | 342 | 443 | 433 | 519 | 1736 | 1837 | 1932 | 2015 |
| Group | -0.1 | -0.1 | -0.2 | 0.0 | -0.9 | -1.2 | 0.0 | -0.3 | -0.9 | -0.1 | -1.3 | -1.3 | -1.3 | -1.3 |
| Tokmanni | 1209 | 248 | 316 | 304 | 366 | 1234 | 243 | 322 | 315 | 377 | 1256 | 1315 | 1368 | 1410 |
| Dollarstore | 184 | 91.1 | 107 | 112 | 132 | 442 | 99.2 | 121 | 119 | 142 | 481 | 524 | 566 | 606 |
| EBITDA | 190 | 27.0 | 59.5 | 60.8 | 80.3 | 228 | 20.5 | 53.5 | 60.7 | 81.7 | 216 | 228 | 245 | 258 |
| Depreciation | -96.8 | -31.9 | -31.7 | -31.9 | -32.2 | -127.7 | -32.9 | -33.2 | -33.2 | -33.2 | -132.5 | -130.3 | -133.4 | -136.9 |
| EBIT (excl. NRI) | 98.8 | -4.3 | 28.5 | 30.3 | 47.8 | 102 | -11.6 | 21.0 | 26.4 | 49.2 | 85.0 | 100 | 115 | 124 |
| EBIT | 93.0 | -4.9 | 27.8 | 28.9 | 48.1 | 99.9 | -12.4 | 20.3 | 27.5 | 48.5 | 83.9 | 97.3 | 112 | 121 |
| Group | -0.6 | -0.4 | -0.8 | -0.8 | -1.1 | -3.1 | -0.9 | -1.1 | -1.1 | -0.7 | -3.8 | -3.8 | -3.8 | -3.8 |
| Tokmanni | 83.8 | -1.7 | 26.5 | 25.2 | 37.8 | 87.8 | -3.7 | 20.1 | 27.2 | 40.1 | 83.7 | 92.4 | 101 | 104 |
| Dollarstore | 9.8 | -2.8 | 2.1 | 5.1 | 10.4 | 14.8 | -7.8 | 1.3 | 1.4 | 9.1 | 4.0 | 8.7 | 14.8 | 21.2 |
| Net financial items | -24.7 | -9.1 | -9.8 | -8.5 | -11.4 | -38.8 | -8.7 | -9.8 | -9.6 | -9.6 | -37.7 | -41.5 | -40.4 | -39.2 |
| PTP | 68.4 | -14.0 | 18.0 | 20.4 | 36.7 | 61.1 | -21.1 | 10.5 | 17.9 | 38.9 | 46.2 | 55.8 | 71.5 | 82 |
| Taxes | -14.3 | 2.1 | -3.3 | -3.9 | -7.3 | -12.3 | 2.5 | -0.3 | -3.6 | -7.8 | -9.1 | -11.2 | -13.2 | -15.1 |
| Minority interest | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Net earnings | 54.0 | -12.0 | 14.8 | 16.6 | 29.4 | 48.8 | -18.6 | 10.2 | 14.3 | 31.1 | 37.1 | 44.6 | 58.3 | 66.8 |
| EPS (adj.) | 1.02 | -0.19 | 0.26 | 0.31 | 0.49 | 0.87 | -0.30 | 0.19 | 0.22 | 0.54 | 0.65 | 0.81 | 1.04 | 1.19 |
| EPS (rep.) | 0.92 | -0.20 | 0.25 | 0.28 | 0.50 | 0.83 | -0.32 | 0.17 | 0.24 | 0.53 | 0.63 | 0.76 | 0.99 | 1.14 |
| | | | | | | | | | | | | | | |
| Key figures | 2023 | Q1'24 | Q2'24 | Q3'24 | Q4'24 | 2024 | Q1'25 | Q2'25 | Q3'25 | Q4'25e | 2025e | 2026 e | 2027 e | 2028 e |
| Revenue growth-% | 19.2 % | 42.4 % | 32.5 % | 14.3 % | 5.5 % | 20.3 % | 0.8 % | 4.8 % | 4.0 % | 4.4 % | 3.7 % | 5.8 % | 5.2 % | 4.3 % |
| Adjusted EBIT growth-% | 15.2 % | 92% | 0.2 % | 11.6 % | 5.2 % | 3.6 % | 169.8 % | -26.3 % | -12.9 % | 2.9 % | -16.9 % | 18.0 % | 14.5 % | 8.0 % |
| EBITDA-% | 13.6 % | 8.0 % | 14.1 % | 14.6 % | 16.2 % | 13.6 % | 6.0 % | 12.1 % | 14.0 % | 15.8 % | 12.5 % | 12.4 % | 12.7 % | 12.8 % |
| Adjusted EBIT-% | 7.1 % | -1.3 % | 6.7 % | 7.3 % | 9.6 % | 6.1 % | -3.4 % | 4.7 % | 6.1 % | 9.5 % | 4.9 % | 5.5 % | 5.9 % | 6.2 % |
| Net earnings-% | 3.9 % | -3.5 % | 3.5 % | 4.0 % | 5.9 % | 2.9 % | -5.4 % | 2.3 % | 3.3 % | 6.0 % | 2.1 % | 2.4 % | 3.0 % | 3.3 % |

Source: Inderes

Full-year earnings per share are calculated using the number of shares at year-end.

Balance sheet

| Assets | 2023 | 2024 | 2025 e | 2026 e | 2027 e |
|--------------------------|------|------|---------------|---------------|---------------|
| Non-current assets | 900 | 901 | 886 | 901 | 916 |
| Goodwill | 218 | 217 | 217 | 217 | 217 |
| Intangible assets | 45.8 | 42.4 | 40.2 | 38.2 | 36.4 |
| Tangible assets | 633 | 639 | 629 | 645 | 662 |
| Associated companies | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 |
| Other investments | 0.6 | 0.2 | 0.2 | 0.2 | 0.2 |
| Other non-current assets | 2.3 | 1.7 | 0.0 | 0.0 | 0.0 |
| Deferred tax assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Current assets | 510 | 476 | 621 | 627 | 636 |
| Inventories | 343 | 428 | 443 | 469 | 493 |
| Other current assets | 2.6 | 2.4 | 2.4 | 2.4 | 2.4 |
| Receivables | 31.0 | 29.1 | 30.2 | 31.9 | 33.6 |
| Cash and equivalents | 134 | 15.9 | 146 | 124 | 107 |
| Balance sheet total | 1410 | 1376 | 1508 | 1528 | 1552 |

| Liabilities & equity | 2023 | 2024 | 2025 e | 2026e | 2027 e |
|-----------------------------|------|------|---------------|-------|---------------|
| Equity | 265 | 263 | 280 | 299 | 326 |
| Share capital | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Retained earnings | 147 | 151 | 168 | 187 | 214 |
| Hybrid bonds | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Revaluation reserve | -0.7 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other equity | 119 | 112 | 112 | 112 | 112 |
| Minorities | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Non-current liabilities | 743 | 717 | 856 | 843 | 826 |
| Deferred tax liabilities | 12.9 | 10.3 | 0.0 | 0.0 | 0.0 |
| Provisions | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Interest bearing debt | 726 | 703 | 852 | 839 | 823 |
| Convertibles | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other long term liabilities | 4.3 | 3.8 | 3.8 | 3.8 | 3.8 |
| Current liabilities | 402 | 397 | 371 | 386 | 399 |
| Interest bearing debt | 138 | 130 | 94.7 | 93.2 | 91.4 |
| Payables | 260 | 267 | 276 | 292 | 308 |
| Other current liabilities | 3.6 | 0.3 | 0.3 | 0.3 | 0.3 |
| Balance sheet total | 1410 | 1376 | 1508 | 1528 | 1552 |

DCF calculation

| DCF model | 2024 | 2025e | 2026e | 2027 e | 2028e | 2029 e | 2030e | 2031e | 2032 e | 2033 e | 2034e | TERM |
|---|--------|-------|-------|---------------|-------|---------------|-------|-------|---------------|---------------|-------|-------|
| Revenue growth-% | 20.3 % | 3.7 % | 5.8 % | 5.2 % | 4.3 % | 4.0 % | 4.0 % | 3.5 % | 3.5 % | 3.0 % | 2.0 % | 2.0 % |
| EBIT-% | 6.0 % | 4.8 % | 5.3 % | 5.8 % | 6.0 % | 6.5 % | 6.5 % | 6.5 % | 6.5 % | 6.5 % | 6.5 % | 6.5 % |
| EBIT (operating profit) | 99.9 | 83.9 | 97.3 | 112 | 121 | 136 | 142 | 147 | 152 | 156 | 159 | |
| + Depreciation | 128 | 133 | 130 | 133 | 137 | 141 | 145 | 148 | 152 | 156 | 158 | |
| - Paid taxes | -14.9 | -19.4 | -11.2 | -13.2 | -15.1 | -17.3 | -18.4 | -19.4 | -20.3 | -21.2 | -21.8 | |
| - Tax, financial expenses | -7.8 | -7.4 | -8.3 | -7.4 | -7.2 | -7.8 | -7.6 | -7.6 | -7.6 | -7.6 | -7.5 | |
| + Tax, financial income | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| - Change in working capital | -80.0 | -5.6 | -11.5 | -10.8 | -9.3 | -9.1 | -9.5 | -8.6 | -8.9 | -7.9 | -5.4 | |
| Operating cash flow | 125 | 184 | 197 | 214 | 226 | 243 | 251 | 259 | 267 | 275 | 283 | |
| + Change in other long-term liabilities | -0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| - Gross CAPEX | -128 | -119 | -144 | -149 | -154 | -159 | -163 | -167 | -167 | -167 | -164 | |
| Free operating cash flow | -3.5 | 65.2 | 52.3 | 64.9 | 72.3 | 83.5 | 87.5 | 92.4 | 100 | 108 | 119 | |
| +/- Other | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| FCFF | -3.5 | 65.2 | 52.3 | 64.9 | 72.3 | 83.5 | 87.5 | 92.4 | 100 | 108 | 119 | 1706 |
| Discounted FCFF | | 64.5 | 47.5 | 53.9 | 55.1 | 58.3 | 56.0 | 54.2 | 53.8 | 53.2 | 53.7 | 770 |
| Sum of FCFF present value | | 1320 | 1256 | 1208 | 1154 | 1099 | 1041 | 985 | 931 | 877 | 824 | 770 |
| Enterprise value DCF | | 1320 | | | | | | | | | | |

-832.2

15.9

0.0

-20.0 **484**

8.2

WACC

-Minorities

- Interest bearing debt

-Dividend/capital return

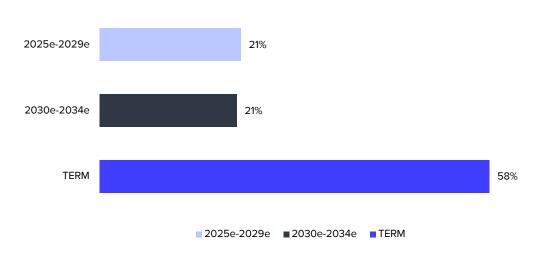
Equity value DCF

+ Cash and cash equivalents

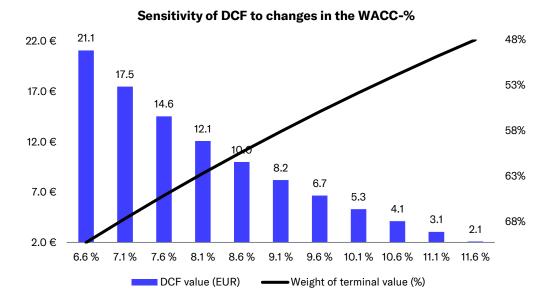
Equity value DCF per share

| Weighted average cost of capital (WACC) | 9.1% |
|---|--------|
| Cost of equity | 10.4 % |
| Risk free interest rate | 2.5 % |
| Liquidity premium | 1.70% |
| Market risk premium | 4.75% |
| Equity Beta | 1.30 |
| Cost of debt | 5.0 % |
| Target debt ratio (D/(D+E) | 20.0 % |
| Tax-% (WACC) | 18.5 % |
| WACC | |

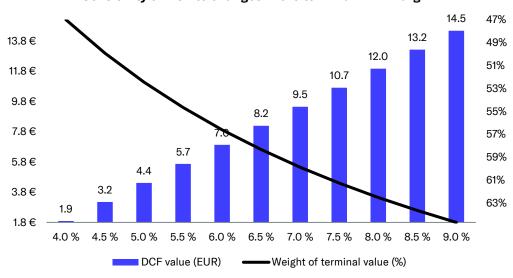
Cash flow distribution



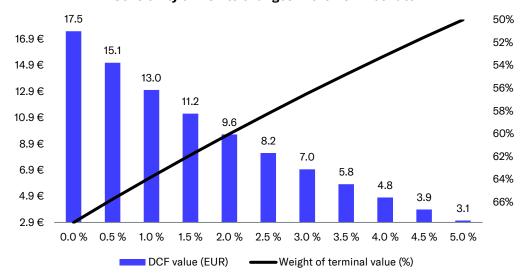
DCF sensitivity calculations and key assumptions in graphs



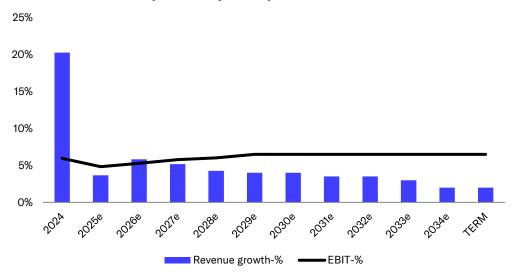




Sensitivity of DCF to changes in the risk-free rate



Growth and profitability assumptions in the DCF calculation



Summary

| Income statement | 2022 | 2023 | 2024 | 2025e | 2026e | Per share data | 2022 | 2023 | 2024 | 2025e | 2026e |
|---------------------------|--------|--------|--------|---------------|---------------|--------------------------|---------|---------|---------|--------------|---------------|
| Revenue | 1168.0 | 1392.6 | 1674.9 | 1736.3 | 1837.5 | EPS (reported) | 1.00 | 0.92 | 0.83 | 0.63 | 0.76 |
| EBITDA | 157.2 | 189.8 | 227.6 | 216.4 | 227.7 | EPS (adj.) | 1.03 | 1.02 | 0.87 | 0.65 | 0.81 |
| EBIT | 84.0 | 93.0 | 99.9 | 83.9 | 97.3 | OCF / share | 1.62 | 3.95 | 2.12 | 3.12 | 3.34 |
| PTP | 73.3 | 68.4 | 61.1 | 46.2 | 55.8 | OFCF / share | -0.07 | -4.97 | -0.06 | 1.11 | 0.89 |
| Net Income | 58.8 | 54.0 | 48.8 | 37.1 | 44.6 | Book value / share | 4.20 | 4.51 | 4.47 | 4.76 | 5.08 |
| Extraordinary items | -1.7 | -5.8 | -2.4 | -1.1 | -3.0 | Dividend / share | 0.76 | 0.76 | 0.34 | 0.44 | 0.00 |
| Balance sheet | 2022 | 2023 | 2024 | 2025 e | 2026 e | Growth and profitability | 2022 | 2023 | 2024 | 2025e | 2026 e |
| Balance sheet total | 793.8 | 1410.3 | 1376.3 | 1507.5 | 1527.7 | Revenue growth-% | 2% | 19% | 20% | 4% | 6% |
| Equity capital | 247.0 | 265.4 | 263.1 | 280.2 | 298.9 | EBITDA growth-% | -10% | 21% | 20% | -5% | 5% |
| Goodwill | 136.2 | 218.1 | 217.3 | 217.3 | 217.3 | EBIT (adj.) growth-% | -19% | 15% | 4% | -17 % | 18% |
| Net debt | 383.3 | 730.5 | 816.3 | 801.1 | 808.0 | EPS (adj.) growth-% | -20% | -1% | -15% | -25% | 25% |
| | | | | | | EBITDA-% | 13.5 % | 13.6 % | 13.6 % | 12.5 % | 12.4 % |
| Cash flow | 2022 | 2023 | 2024 | 2025 e | 2026 e | EBIT (adj.)-% | 7.3 % | 7.1 % | 6.1 % | 4.9 % | 5.5 % |
| EBITDA | 157.2 | 189.8 | 227.6 | 216.4 | 227.7 | EBIT-% | 7.2 % | 6.7 % | 6.0 % | 4.8 % | 5.3 % |
| Change in working capital | -44.9 | 47.6 | -80.0 | -5.6 | -11.5 | ROE-% | 23.9 % | 21.1 % | 18.4 % | 13.7 % | 15.4 % |
| Operating cash flow | 95.4 | 232.4 | 124.8 | 184.0 | 196.8 | ROI-% | 13.1 % | 10.5 % | 9.0 % | 7.2 % | 7.9 % |
| CAPEX | -98.8 | -524.3 | -127.8 | -118.8 | -144.4 | Equity ratio | 31.1 % | 18.8 % | 19.1 % | 18.6 % | 19.6 % |
| Free cash flow | -3.9 | -292.3 | -3.5 | 65.2 | 52.3 | Gearing | 155.2 % | 275.3 % | 310.3 % | 285.9 % | 270.3 % |
| Valuation multiples | 2022 | 2023 | 2024 | 2025 e | 2026 e | | | | | | |
| EV/S | 0.9 | 1.2 | 0.9 | 0.7 | 0.7 | | | | | | |
| EV/EBITDA | 6.7 | 8.6 | 6.7 | 5.7 | 5.4 | | | | | | |
| EV/EBIT (adj.) | 12.2 | 16.6 | 14.9 | 14.5 | 12.3 | | | | | | |
| P/E (adj.) | 11.0 | 15.2 | 13.9 | 11.2 | 9.0 | | | | | | |
| P/B | 2.7 | 3.4 | 2.7 | 1.5 | 1.4 | | | | | | |
| Dividend-% | 6.7 % | 4.9 % | 2.8 % | 6.0 % | 7.3 % | | | | | | |
| Source: Inderes | | | | | | | | | | | |
| | | | | | | | | | | | |

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| Buy | The 12-month risk-adjusted expected shareholder return of |
|-----|---|
| | the share is very attractive |

Accumulate The 12-month risk-adjusted expected shareholder return of the share is attractive

Reduce The 12-month risk-adjusted expected shareholder return of

the share is weak

Sell The 12-month risk-adjusted expected shareholder return of

the share is very weak

The assessment of the 12-month risk-adjusted expected total shareholder return based on the above-mentioned definitions is company-specific and subjective. Consequently, similar 12-month expected total shareholder returns between different shares may result in different recommendations, and the recommendations and 12-month expected total shareholder returns between different shares should not be compared with each other. The counterpart of the expected total shareholder return is Inderes' view of the risk taken by the investor, which varies considerably between companies and scenarios. Thus, a high expected total shareholder return does not necessarily lead to positive performance when the risks are exceptionally high and, correspondingly, a low expected total shareholder return does not necessarily lead to a negative recommendation if Inderes considers the risks to be moderate.

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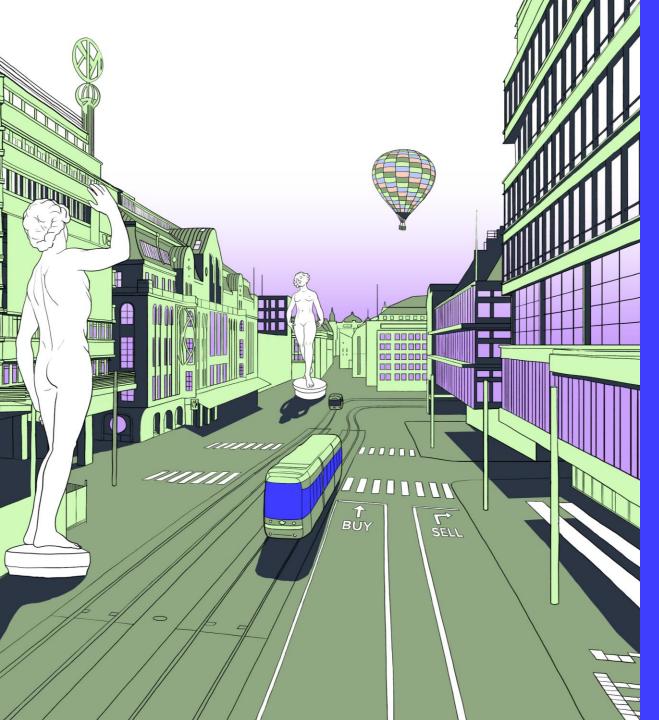
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Recommendation history (>12 mo)

| Date | Recommendation | Target | Share price |
|------------|-----------------|---------|-------------|
| 5/8/2021 | Buy | 25.00 € | 21.68 € |
| 7/29/2021 | Accumulate | 27.00 € | 24.66 € |
| 10/31/2021 | Buy | 25.00 € | 19.68 € |
| | Analyst changed | | |
| 2/14/2022 | Buy | 20.00 € | 17.90 € |
| 4/27/2022 | Buy | 17.00 € | 14.78 € |
| 5/2/2022 | Buy | 15.00 € | 12.40 € |
| 5/27/2022 | Accumulate | 13.50 € | 12.17 € |
| 8/1/2022 | Accumulate | 14.00 € | 12.82 € |
| 9/30/2022 | Accumulate | 12.50 € | 11.04 € |
| 10/31/2022 | Accumulate | 12.50 € | 11.83 € |
| 12/19/2022 | Accumulate | 12.50 € | 11.63 € |
| 2/13/2023 | Accumulate | 14.00 € | 12.98 € |
| 4/13/2023 | Accumulate | 14.20 € | 13.20 € |
| 5/2/2023 | Lisää | 13.50 € | 12.41 € |
| 8/7/2023 | Accumulate | 14.50 € | 13.73 € |
| | Analyst changed | | |
| 11/20/2023 | Accumulate | 14.00 € | 12.61 € |
| 2/14/2024 | Reduce | 15.50 € | 15.42 € |
| 3/25/2024 | Accumulate | 16.00 € | 14.96 € |
| 5/20/2024 | Accumulate | 15.00 € | 13.63 € |
| 6/13/2024 | Accumulate | 15.00 € | 13.35 € |
| 8/8/2024 | Accumulate | 13.00 € | 11.16 € |
| 8/19/2024 | Accumulate | 13.00 € | 10.80€ |
| 11/18/2024 | Buy | 14.00 € | 11.60 € |
| 3/3/2025 | Accumulate | 15.50 € | 13.76 € |
| 3/10/2025 | Accumulate | 14.50 € | 12.73 € |
| 5/19/2025 | Reduce | 11.50 € | 11.65 € |
| 7/21/2025 | Reduce | 10.00 € | 9.38€ |
| 8/18/2025 | Reduce | 10.00 € | 9.08€ |
| 11/15/2025 | Reduce | 7.70 € | 7.29 € |
| | | | |



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